dui.guide

FOR LICENSED BAIL BOND AGENCIES

Be listed where families look up bail in your county.

DUI.guide publishes a bail page for every county it covers: jail details, typical bail amounts and how release works. Your agency can be listed there for one flat monthly fee per county. No per-lead charges. No referral fees.

Flat fee, per county

Pro $39 and Elite $79 per county, per month. Annual billing includes two months free.

Elite is limited

Only 3 Elite bail agents per county, in a pool separate from attorneys.

See what your listing does

Calls, clicks and website visits in your partner dashboard. Website visits are tagged for your own analytics.

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WHERE YOU APPEAR

Your listing sits on the county bail page.

DUI.guide publishes county-by-county guides to what happens after a DUI/DWI arrest, including bail. Bail bond listings sit on the county bail page and the county bondsman directory, in a section labeled as paid advertising.

County bail page	Mid-page, after the county jail details and how bail bonds work. Elite, then Pro, then free listings. Up to 5 listings.
Bondsman directory	Every listing for the county, free and paid, with a map.

How the order works. On every page, paid listings come first — Elite, then Pro — followed by free listings. Order is set by subscription tier, never by qualifications, reviews or case results. Paid listings are labeled as advertisements, and where a state requires an additional advertising disclaimer, it is shown.

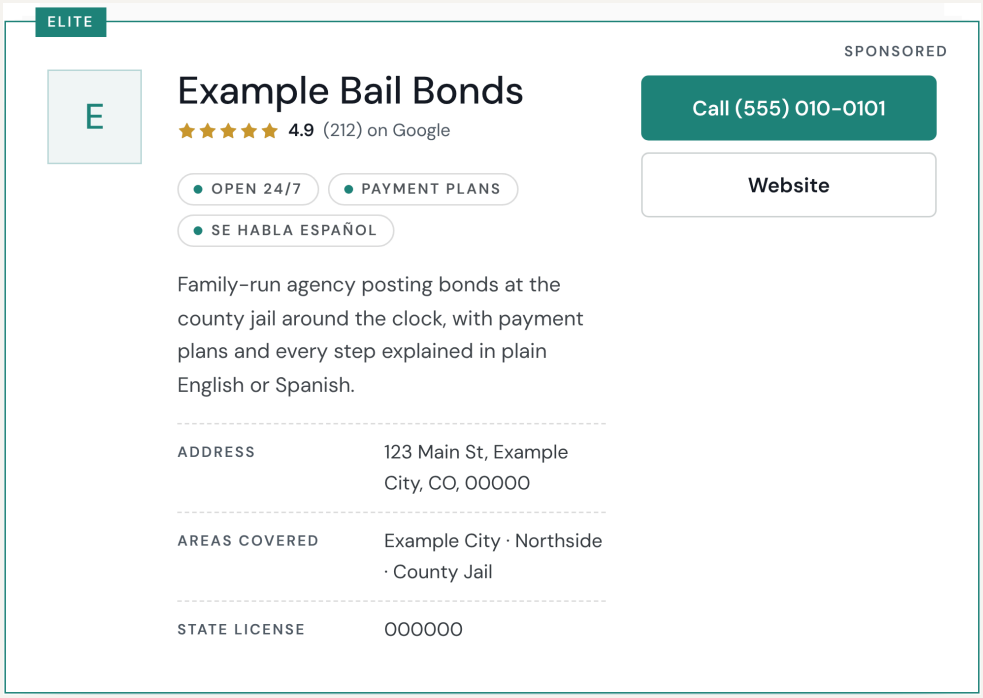
YOUR LISTING

What a listing looks like.

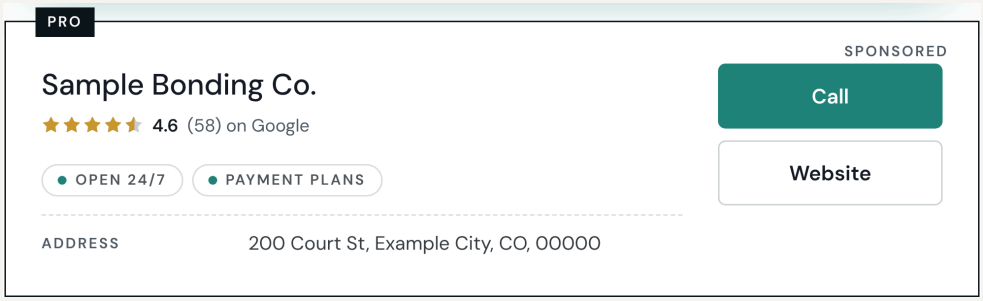
Elite and Pro listings carry a tier tag and a “Sponsored” label. Elite adds your logo, your own description and the areas you cover. Free listings show your name, address and phone as plain text.

Fictional examples. Ratings shown on listings come from Google; DUI.guide does not collect or edit them.

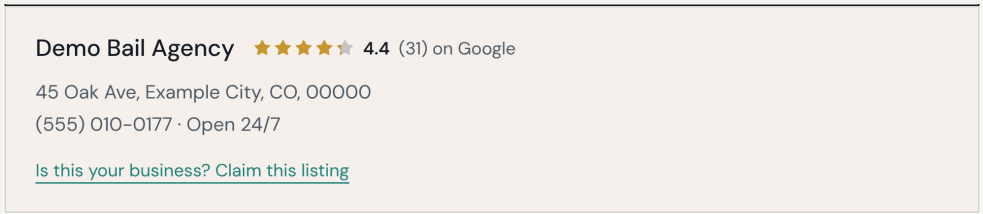
ELITE



PRO



FREE



THREE WAYS TO BE LISTED

Free, Pro and Elite, side by side.

Every bail agent can have a free listing. Pro and Elite add contact buttons, structured data, a partner dashboard, and better placement. Both are priced per county.

	Free No charge	Pro $39 / county / month	Elite $79 / county / month
ON THE PAGE			
Name, address and phone shown	✓	✓	✓
Listed in the paid section, above free listings	—	✓	✓
Pinned above Pro and free listings Limited to 3 per county	—	—	✓
Tap-to-call button Free listings show the number as plain text	—	✓	✓
Website button, tagged for your analytics	—	✓	✓
24/7 badge where applicable	✓	✓	✓
Payment plans and languages badges	—	✓	✓
Logo, your own description, areas covered and state license	—	—	✓
“Claim this listing” prompt shown Replaced by your contact buttons once you subscribe	✓	—	—
BEHIND THE PAGE			
Structured data (schema.org) for your listing Name, address, phone, service area, website, your profile links	—	✓	✓
Partner dashboard Calls, clicks and website visits	—	✓	✓
PRICE			
Per county, per month	—	**$39**	**$79**
Per county, per year Two months free with annual billing	—	**$390**	**$790**

PRICING

One price per county. No per-lead fees.

Pro

$39 per county, per month

or $390 per county per year (two months free)

A paid listing in each county you subscribe to. There is no limit on how many Pro bail agents a county can have.

Elite

$79 per county, per month

or $790 per county per year (two months free)

One of the county's 3 Elite slots, pinned above Pro and free listings.

How county pricing works

- The price is per county. A firm on Pro in three counties pays 3 × $39 = $117 per month; on Elite, 3 × $79 = $237.
- Each county has its own 3 Elite slots. Bail agents and attorneys have separate pools, so they never compete for the same slot.
- Serving more than one county? Choose every county you serve at checkout; each is priced and held separately. To add a county later, email team@dui.guide.

If a county's Elite slots are full

Join that county's waitlist. When a slot opens, the next bail agent in line gets an offer that is held for 48 hours before it opens to everyone.

If a payment fails, or you cancel

A failed card payment does not cost you your slot while the payment is being retried. If you cancel, or the payment ultimately fails, the slot is released and offered to the waitlist for 48 hours.

Founder's Rate

During our 2026 rollout, claim a county and the monthly rate for it won't increase while your subscription stays active. If you cancel, the locked-in rate goes with it.

Billing

Monthly billing can be canceled any time. Annual billing is paid up front and includes two months free. Payments are handled by Stripe, and you can manage your subscription from your partner portal.

VISIBILITY AND CONTROL

What you can see, and what you control.

Your partner dashboard (Pro and Elite)

Performance for your listing since it started, with a breakdown by type of interaction.

Calls	Clicks	Website visits	Total engagement
Taps on your Call button	Profile interactions	Clicks on your Website button	All of the above, combined

Website visits show up in your own analytics

Every click on your Website button is tagged `utm_source=dui.guide` and `utm_medium=directory` (plus a campaign for your state and county), so the visit appears as **dui.guide / directory** in your Google Analytics.

You control your details

Update your agency name, phone, website, address and description from your partner portal. Under “Online Profiles” you can add up to 5 links — your Google Business Profile, Facebook page, LinkedIn or licensing profile — and we publish them with your listing.

Structured data on your listing

County pages use clear headings and plain-language answers, and are optimized for AI Overviews. Pro and Elite listings are also marked up in schema.org structured data: name, address, phone, service area, website and your profile links, plus 24/7 hours where they apply. That keeps your details accurate and readable for search engines and AI tools. Optimizing a page makes it easy to read; it is not a guarantee of citations — see “Plain terms” on the last page.

GETTING STARTED

1. **Find your agency on its county page**
   Choose “Is this your business? Claim this listing”. Not listed yet? Start at dui.guide/claim/bondsman/new.
2. **Confirm it’s yours**
   For an existing listing, we email a confirmation link to an address at your agency’s website domain. If the listing has no website on file, contact us to claim it.
3. **Choose Pro or Elite, your counties, and monthly or annual**
   The checkout shows which Elite spots are still open in each county. Pay securely through Stripe. Start with Pro or Elite; if the county’s Elite slots are full, you can join the waitlist.
4. **Your paid features appear on the county page**
   Once payment is confirmed, your Call and Website buttons and structured data go live.

PLAIN TERMS

What this is, and what it isn't.

What DUI.guide is

- A paid advertising directory. Bail agents pay a flat monthly fee for directory placement, regardless of how many inquiries they receive.
- Not a referral or matching service. We do not recommend specific agencies or match users to them.
- No referral fees, case fees or performance-based compensation.
- Paid listings are labeled as advertisements. Order depends on subscription tier, not on qualifications or results. Listing is not an endorsement.

Your responsibilities

Bail agents remain responsible for complying with their state's licensing and advertising rules, including any required disclaimers. DUI.guide does not provide legal advice. Our full disclosure is at dui.guide/legal/advertising-disclosure.

What we don't promise

- **AI citations.** We can't promise a citation in Google AI Overviews, AI Mode, ChatGPT or any AI product, and we don't sell one. Google's own documentation says no special markup is needed for its AI features, so we use structured data to keep your details accurate, not as a lever.
- **Results.** No number of calls, clicks, customers, and no particular ranking in search.
- **Terms.** Prices and terms for new subscriptions are subject to change. Prices as of October 2026.

The short version: you pay a flat fee for a labeled advertisement on county pages, you can see how often people call or visit your website, and you can cancel monthly billing any time. Nothing here is a promise about outcomes.

dui.guide

Bail Bond Partner Program

team@dui.guide · (307) 487-1013
dui.guide/contact
dui.guide/advertise/bail-bonds